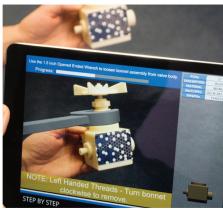


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#### WHAT IS AUGMENTED REALITY (AR)?

AR is the overlay of digital information on the real world. For instance, the yellow first down line you see when watching football games on television is AR. It is a digital overlay of information on the real football game. Fans that attend the game miss this additional information that the TV viewer experiences.

### **INDEX IS A START-UP WITH HISTORY**

Index launched in January 2015, teamed with Newport News Shipbuilding (NNS). Together, Index and NNS have completed AR research, development and dozens of projects. The agreement with NNS allows Index to utilize NNS' considerable IP, knowledge, experience and experts to create innovative AR solutions for commercial clients. An Index AR solution is an investment in people, making them more capable and productive.

### WHO LEADS INDEX?

Two former shipbuilding executives, Dan Arczynski, President & CEO and Dexter Lilley, Executive VP & COO, manage Index. They retired from Huntington Ingalls Industries, a Fortune 500 company and parent of Newport News Shipbuilding (NNS), to launch Index.

The Index/NNS AR Team is unique. The team of talented, creative, highly educated, trained, experienced engineers and designers understand industrial processes and problems. Together they have become the world's best at developing and deploying AR solutions on mobile devices to improve cost, schedule and quality, as well as enhance customer experiences. The teaming agreement with NNS allows Index to scale rapidly by leveraging their more than 5,000 engineers and designers.

# **AR IS AN INVESTMENT IN PEOPLE**

The approach Index takes with the AR it develops completely revolutionizes the way that work is performed in manufacturing, construction, operations, maintenance, and any place where skilled tradesmen, craftsmen and technicians work. This is because of the tremendous value of overlaying visual information on their real world.

Investing in AR with Index is an investment in people, helping:

- make them more capable and productive, and thus more valuable;
- augment and enhances performance (it does NOT replace people); and
- create a sustainable competitive advantage for companies that adopt the technology early, resulting in a safer and more efficient environment.

# **HOW INDEX WORKS WITH CLIENTS**

Index provides solutions to fit client needs, budget and time frame. Solutions are deployed on off-the-shelf mobile devices that improve an organization's safety, quality, compliance and knowledge transfer with cost and schedule performance improvements as a bonus. Index offerings include prototypes, proofs of concept, pilots, projects, as well as long-term programs and full production transformations. The Index team works collaboratively with entire teams to ensure AR solutions are tailored to the needs of your workforce.

## **CONTACT US**

AR is ready now. An enterprise can deploy AR and immediately reap the benefits of this investment in their people. Visit the Index AR Solutions YouTube channel to see first-hand worker experiences with AR, as well as worker testimonials. There is no reason to wait. Potential clients can get an on-site, hands-on demonstration.

